Paper Reference(s) BTT01
Pearson BTEC Tech Award Level 1/2

Travel and Tourism

COMPONENT 1: Travel and Tourism Organisations and Destinations
Pearson Set Assignment

June 2023

Time: 10 hours (approximately)

Y76352A

Pearson

YOU MUST HAVE

Nil

YOU WILL BE GIVEN

Data Booklet

INSTRUCTIONS

This assessment may be given to learners as soon as it is received. This assessment is for use with the May 2023 – June 2023 moderation series. Please refer to the Administrative Support Guide for further information and mark submission deadlines.

Instructions to Learners

You should read the information given in the vocational context and each task section of this assignment carefully prior to starting work. Tasks often link to one another, so it is important to make sure you understand all tasks before starting the assignment.

The assignment will take approximately 4 hours of monitored preparation and 6 supervised hours to complete.

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Instructions to Learners continued.

This is divided into approximately:

- **1 hour of monitored preparation and 1 hour of formal supervision to complete Task 1a**
- **1 hour of formal supervision to complete Task 1b**
- **1 hour of monitored preparation and 1·5 hours of formal supervision to complete Task 2**
- **2 hours of monitored preparation and 1·5 hours of formal supervision to complete Task 3a**
- **1 hour of formal supervision to complete Task 3b.**

These timings are for guidance only but should be used as an indication of how long to spend on each task. Your teacher will advise you when it is time to move from one task to the next.

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Instructions to Learners continued.

You must work independently and should not share your work with other learners. All work must be your own and you must sign a declaration of authenticity to confirm this. If group work or collaboration is permitted, you must produce your own independent responses and evidence for the tasks.

Any sources of information, ideas, text, audio and/or visual assets created by others that you include in your work MUST be clearly identified and referenced. Using the work of others as your own or without proper acknowledgement is considered plagiarism and can result in disqualification from the assessment.

You may ask your teacher for support if you have questions about the requirements of tasks, what evidence you need to produce and any resources you are allowed to access. They cannot give you feedback about how to improve your work or guide you to solutions to any questions or problems in the tasks.

Turn over

Resources Needed

You will have 4 hours of monitored preparation time prior to undertaking Tasks 1a, 2 and 3a. Your teacher will tell you when you should complete the monitored preparation and when formal supervision for the tasks will begin.

Based on your preparation, you may produce notes to refer to when completing Tasks 1a, 2 and 3a. Your notes may be up to six sides of A4 paper or the equivalent number of pages in your normal way of working. They must be digital or hard copy and may be handwritten or typed. If word processed, the font size must be 10 point minimum.

Your notes should be in bullet or annotation form and CANNOT include:

- **attempts to pre-prepare responses to the tasks**
- **full paragraphs or extended sentences.**

Vocational context

Are you looking to work in a fast-paced, dynamic industry?

Then travel and tourism is for you. You will explore a diverse range of organisations, exciting destinations and expand your outlook on this global industry.

Tasks

Task 1a – Different types of organisation in the travel and tourism sector – ownership, aims, products and services

You must choose ONE named organisation from the TOUR OPERATORS COMPONENT and conduct research to produce a report on the ownership, aims, products and services of the selected TOUR OPERATOR.

Your report must include:

- **DETAILS about the OWNERSHIP of the selected TOUR OPERATOR**
- **the DIFFERENT AIMS of the selected TOUR OPERATOR**
- **DETAILS of the KEY PRODUCTS AND SERVICES offered by the selected TOUR OPERATOR.**

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1a continued.

Learning outcome covered

Outcome A: Demonstrate an understanding of the UK travel and tourism industry

Checklist of evidence required

Produce ONE of the following:

- a written report of approximately 2–4 pages of A4 or the equivalent number of pages in your normal way of working, which can include supporting images:
  - subheadings should be used to structure the report
- a presentation of approximately 6–8 slides and speaker notes, which can include any combination of:
  - text
  - images.

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1a continued.

Resources needed

- Research notes.
- Appropriate software and access to the internet for sourcing audio/visual content during the formal supervision.

Supervised hours to complete the task

You will need approximately 1 hour to complete Task 1a.

(Total for Task 1a = 12 marks)

Task 1b – How different types of travel and tourism organisation may work together

You must produce a report on ways in which the selected TOUR OPERATOR in Task 1a could work with other travel and tourism organisations from a range of components.

Your report must include:

- **one travel and tourism organisation from four different components that the selected TOUR OPERATOR could work with**
- **how the selected TOUR OPERATOR could work with one travel and tourism organisation from four different components**
- **reasons why working together could benefit the selected TOUR OPERATOR.**

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1b continued.

Learning outcome covered

Outcome A: Demonstrate an understanding of the UK travel and tourism industry

Checklist of evidence required

Produce ONE of the following:

- a written report of approximately 2–4 pages of A4 or the equivalent number of pages in your normal way of working, which can include supporting images:
  - subheadings should be used to structure the report
- a presentation of approximately 4–6 slides and speaker notes, which can include any combination of:
  - text
  - images.

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1b continued.

Resources needed

Appropriate software and access to the internet for sourcing audio/visual content during the formal supervision.

Supervised hours to complete the task

You will need approximately 1 hour to complete Task 1b.

(Total for Task 1b = 12 marks)

Task 2 – Consumer technologies in travel and tourism

Conduct research on the consumer technologies offered by ONE NAMED AIRPORT.

You must consider the use of consumer technologies within the AIRPORT.

Your report must include:

- **FOUR types of consumer technology offered to customers by the AIRPORT**
- **REASONS WHY the AIRPORT offers these consumer technologies**
- **the ADVANTAGES AND DISADVANTAGES of these consumer technologies FOR CUSTOMERS of the AIRPORT.**

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2 continued.

Learning outcome covered

Outcome A: Demonstrate an understanding of the UK travel and tourism industry

Checklist of evidence required

Produce ONE of the following:

- a written report of approximately 2–4 pages of A4 or the equivalent number of pages in your normal way of working, which can include supporting images:
  - subheadings should be used to structure the report
- a presentation of approximately 4–6 slides and speaker notes, which can include any combination of:
  - text
  - images.

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2 continued.

Resources needed

- Research notes.
- Appropriate software and access to the internet for sourcing audio/visual content during the formal supervision.

Supervised hours to complete the task

You will need approximately 1·5 hours to complete Task 2.

(Total for Task 2 = 12 marks)

Task 3 – Visitor profile

VISITOR TYPE	A solo business tourist
INTERESTS	History
TRAVEL DETAILS	The solo business tourist lives in Newcastle and needs to visit Amsterdam
TIMING	November
LENGTH OF STAY	4 nights
ADDITIONAL INFO	The solo business tourist is looking for a venue to hold an annual conference

Task 3a – Popular tourist destinations for visitors

Conduct research on the FEATURES OF AMSTERDAM as a tourist destination.

You must produce a report that considers the SUITABILITY OF AMSTERDAM for the visitor profile provided.

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3a continued.

Your report must include:

- **DETAILS OF the FEATURES OF AMSTERDAM that are the most suitable for the visitor profile**
- **REASONS WHY these features are the most suitable for the visitor profile.**

Learning outcome covered

Outcome B: Explore popular visitor destinations

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3a continued.

Checklist of evidence required

Produce ONE of the following:

- a written report of approximately 3–5 pages of A4 or the equivalent number of pages in your normal way of working, which can include supporting images:
  - subheadings should be used to structure the report
- a presentation of approximately 8–10 slides and speaker notes, which can include any combination of:
  - text
  - images.

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3a continued.

Resources needed

- **Research notes.**
- **Appropriate software and access to the internet for sourcing audio/visual content during the formal supervision.**

Supervised hours to complete the task

You will need approximately 1·5 hours to complete Task 3a.

(Total for Task 3a = 12 marks)

Look at the Travel routes for Task 3b in the Data Booklet.

Task 3b – The suitability of different travel routes for visitors

You must produce a report that considers the suitability of the travel routes to AMSTERDAM for the visitor profile provided.

Your report must include:

- **DETAILS OF the advantages and disadvantages of each of the travel routes**
- **JUDGEMENT AND RECOMMENDATION for the most suitable travel route for the visitor profile.**

Learning outcome covered

Outcome B: Explore popular visitor destinations

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3b continued.

Checklist of evidence required

Produce ONE of the following:

- a written report of approximately 2–4 pages of A4 or the equivalent number of pages in your normal way of working, which can include supporting images:
  - subheadings should be used to structure the report
- a presentation of approximately 8–10 slides and speaker notes, which can include any combination of:
  - text
  - images.

Resources needed

Appropriate software and access to the internet for sourcing audio/visual content during the formal supervision.

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3b continued.

Supervised hours to complete the task

You will need approximately 1 hour to complete Task 3b.

(Total for Task 3b = 12 marks)

TOTAL FOR SET ASSIGNMENT = 60 MARKS
END OF TASK